PARTNERSHIPS
Resource List 5 - Creating a blueprint for your venture

Identifying objectives and outcomes

- Borysowich C. (2008). *Identifying Project Goals & Objectives*. Toolbox for IT posted 5/29/2008. [Accessed 14/01/2010]. Available: http://it.toolbox.com/blogs/enterprise-solutions/identifying-project-goals-objectives-25023\

   This article provides a method to identifying project goals and objectives and has a supporting checklist.

- Centre for Addiction and Mental Health. *Culture Counts: a roadmap to health promotion*, [Accessed 25/08/2009]. Available: http://www.camh.net/About_CAMH/Health_Promotion/Community_Health_Promotion/Best_Practice_MHYouth/Culture_Counts/index.html

   This Canadian mental health and addiction centre presents an on-line guide (also in pdf version) intended for organisations undertaking a health promotion initiative with ethno cultural communities. The information is broad and sections are applicable to partnership development. Chapter 4 provides guidance in developing goals and objectives and setting up a work plan for creating and running the initiative.

- IS Improvement Service. Scotland. [Accessed 19/09/2009]. Available: http://www.improvementservice.org.uk/library/582-partnership-and-collaborative-working/647-partnership-how-to/view-category/

   This site is aimed at assisting local public services in Scotland. A range of downloadable information sheets are available on many phases of partnership development. Key search words include: 'action planning' and 'defining objectives'

Strategising

- Hill, CWL & Jones, GR & Galvin, P. (2004). *Strategic Management: an integrated approach*, Wiley & Sons, Australia.

   This textbook on strategic management reflects current thinking in the field and clearly presents a complete, and up to date account of strategic management practices. Part 3 and 4 discusses different types of strategy and implementation processes.

- CIVICUS: World Alliance for Citizen Participation. Toolkits by Janet Shapiro. . [Accessed 08/09/2009]. Available*: http://www.civicus.org/toolkits/civicus-planning-toolkits*

   This site provides a range of communications and planning toolkits for an organisation or project including a Strategic Planning toolkit and an Overview to Planning.

- University of Kansas. (2010). The Community Toolbox. [Accessed 28/08/2009]. Available: http://ctb.ku.edu/en/tablecontents/

   This site provides a wide range of information and toolkits in community-building skills, many of which can be applied to the stages of partnership development. For guidance on identifying objectives and outcomes, strategy planning and resource issues 'Search the CTB' with keywords: strategy, objectives, outcomes, and resources.

- Stern, R., Heaney, D & Britton, B. (2001). *The Partnership Toolbox.* World Wide Fund for Nature (WWF). Surrey, UK.   [Accessed 28/ 01/2010]. Available: http://assets.wwf.org.uk/downloads/wwf_partnershiptoolboxartweb.pdf

  This publication offers a structured approach to developing partnerships with tools to assist in monitoring, evaluation and the development of shared objectives.

- Okubo, D. (2000). *The Community Visioning and Strategic Planning Handbook.* Community Services – Denver. National Civic League Press Colorado. [Accessed 24.01/2010]. Available: http://ncl.org/publications/online/VSPHandbook.pdf

- Paul Bullen Management Alternatives. [Accessed 08/09/2009]. Available: http://www.mapl.com.au/

  This site provides information and advice on management issues, including different types of planning.

- McNamara C. (1997:2008) *Strategic Planning (in nonprofit or for-profit organizations).* Authenticity Consulting. . [Accessed 11/12/2009]. Available*:* http://www.managementhelp.org/plan_dec/str_plan/str_plan.htm

  This site provides an integrated online library on management issues including a guide to strategic planning.

- SearchSoftwareQuality.com [Accessed 08/09/2009]. Available*:* http://searchsoftwarequality.techtarget.com/sDefinition/0,,sid92_gci331397,00.html

  This business and software support site provides a broad range of information including an explanation and example of a Gantt Chart

- About.com: Human Resources. . [Accessed 28/10/2009]. Available*:* http://humanresources.about.com/lr/strategic_planning/88198/3/

  This site provides a wide range of articles on strategic planning

Resource allocation mapping
- Microsoft Office Project. *The Project Map: your roadmap to project management.* [Accessed 13/09/2009]. Available: *http://*office.microsoft.com/en-us/project/HA010745311033.aspx

  This site provides a guide to carrying out project management activities. Advice on managing resources can be found under sections: 'Build a plan' and 'Track and manage a project'.

- Crane, K & Mooney, M. (2005). *Essential Tools: Community Resource Mapping*, National Center on Secondary Education and Transition, USA. [Accessed 4/01/2010]. Available:http://www.ncset.org/publications/essentialtools/mapping/NCSET_EssentialTools_Resource Mapping.pdf

  This community resource mapping guide offers information and strategies for stakeholders who are making efforts to create better aligned and coordinated community systems. It includes a Tool which can be applied broadly to the process of resource mapping in partnership development.

- Tennyson, R (2005) The *Partnering Toolbook.* International Business Leaders Forum, London. [Accessed 20/08/2009]. Available: http://www.ThePartneringInitiative.org

  This publication offers an accessible and concise overview of the key elements to developing and maintaining effective partnerships. It also provides a range of corresponding tools most supportive in

guiding stakeholders through all phases of the partnering process. Chapter 2 discusses the need for resource mapping and provides a map to assist the process.

- Tennyson, R (2005) *The Partnering Initiative*. International Business Leaders Forum, London. [Accessed 29/01/2010]. Available: http://www.ThePartneringInitiative.org

  Supporting tools to the *Partnering Toolbook*. Tool1: Partner assessment form; Tool 2: Coherence assessment questionnaire; Tool 3: Sample partnering agreement; Tool 4: Partnering roles and skills questionnaire; Tool 5: Guidelines for partnering conversations; Tool 6: Partnership review template; Tool 7: Casestudy template; Tool 8: Communications checklist.

Value chain analysis
- Tutor2u. '*Strategy – value chain analysis'.* [Accessed 22/12/2009]. Available: http://tutor2u.net/business/strategy/value_chain_analysis.htm

  This article on value chain analysis describes the activities that take place in a business and relates them to an analysis of the competitive strength of the business.